



**CONSTRUCTION  
INDUSTRY  
CONGRESS  
(CIC 2024)**

Jointly organised by:



الجامعة الوطنية ماليزيا في السultan عبد الله  
UNIVERSITI MALAYSIA PAHANG  
AL-SULTAN ABDULLAH

# CONSTRUCTION INDUSTRY CONGRESS

**HYBRID**  
FOR 3 DEC  
**VIRTUAL  
ONLY**  
FOR 4-5 DEC

**CPD & CCD  
POINTS  
AVAILABLE**

CIDB / BEM  
/ MBOT /  
BQSM

3 - 5 December 2024

CIDB 520, The MET Corporate Towers,  
Kuala Lumpur

## Building Resilience and Sustainability



Online Parallel  
Session



Dive into Market  
Insights



Learn from  
Industry Experts



Sustainability  
Thoughts



New Ideas from  
Research  
Perspective

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Construction Research Institute  
of Malaysia

# ABOUT THE ORGANISERS



The Construction Research Institute of Malaysia (CREAM) is a research institution of Construction Industry Development Board (CIDB) and company limited by guarantee dedicated to improve Malaysia construction industry through research and consultancy, certification as well as testing facilities.

Established since 2004, CREAM will be the frontier in providing research insight in Construction 4.0, advanced materials, sustainability, forensic and structural engineering, IBS, construction productivity as well as affordable housing.



اوتیورسیتی ملیسیا فهغ السلطان عبد الله  
**UNIVERSITI MALAYSIA PAHANG  
AL-SULTAN ABDULLAH**

Established as a technical university in 2002, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA) offers various engineering- and technology-based technical programmes, including high-level Technical and Vocational Education and Training (TVET) programmes. After 21 years of glory, Universiti Malaysia Pahang (UMP) is now branded as Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA).

Ranked as one of the best in research and innovation within the classifications of Malaysia Technical University Network (MTUN) and Non-Research University (Non-RU), UMPSA is steadfastly committed to innovating and developing unique academic programmes through strategic international collaborations.

In research, UMPSA collaborates with local industries to focus on industry-related applications. Such research collaboration enriches the teaching and learning modules at the university and simultaneously promotes the commercialisation of research output and products.

# ABOUT CIC 2024

The inaugural CREAM's Construction Industry Congress 2024 (CIC 2024) will be held in Kuala Lumpur, Malaysia which features a dual concept of physical and virtual session, aiming to gather the industrial players and various stakeholders to share groundbreaking ideas, engaging thought-provoking discussions, and forging lasting connections that will shape the future landscape of the construction industry in Malaysia. Through this congress, CIC 2024 also aims to bring together visionaries, pioneers and changemakers from diverse backgrounds and disciplines around the globe in tackling issues related to resilient and sustainability in the construction industry.

# WHO SHOULD ATTEND

- Government Leaders & Policymakers
- Business Leaders
- Investors
- Academics
- Contractors
- Property Developers
- Consulting Engineers
- Professional Bodies & Civil Society Leaders
- Technologists and Innovators
- Start-ups Companies & Talented Entrepreneurs

## 5 KEY REASONS TO ATTEND CIC 2024

### • ONLINE PARALLEL PROGRAM

Having trouble to get permission from your bosses and travel to attend our program? No worries. We have online webinars and paper presentation right at your finger tips to join the sharing sessions by esteemed and well-known speakers from inside and outside the country.

### • KNOWLEDGE EXPANSION

Provide opportunity for you to learn from industry experts, practitioners, and thought leaders about best practices, innovative strategies, and emerging trends in building resilience and sustainability within the construction sector.

### • ACCESS TO RESOURCES

Explore product demonstrations and presentations to discover new resources and solutions for your project.

### • PROFESSIONAL DEVELOPMENT

Provide opportunity for your professional development through CCD/CPD points reward, continuous education & engagement with experts.

### • MARKET INSIGHT

Gain a deeper understanding of market trends, regulatory requirements, and valuable market intelligence to form decision-making, investment strategies, and business development efforts in the construction sector.



# THE TENTATIVES

## Day 1 | 3 Dec 2024 | Tuesday

Construction Industry Congress 2024

| TIME    | PROGRAMME  | PLATFORM |
|---------|--|----------|
| 08.00am | Delegate Registration (Physical) OR<br>Login to Conference Platform (Virtual)  |          |
| 09.00am | Dua Recitation<br><b>WELCOMING REMARKS:</b><br><b>Ir. M. Ramuseren</b> , Chief Executive Officer, Construction Research Institute of Malaysia (CREAM)<br>&<br><b>Prof. Dato' Ts. Dr. Yuserrie bin Zainuddin</b> , Vice Chancellor, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA)   | Hybrid   |
| 09.40am | <b>SPECIAL ADDRESS &amp; LAUNCHING OF CIC 2024:</b><br><b>Chief Executive of CIDB (TBC)</b>  | Hybrid   |
| 10.10am | Coffee Break & Networking  |          |
| 10.40am | <b>KEYNOTE ADDRESS:</b><br><b>Assoc. Prof. Dr. Ahmad Tarmizi Haron</b> , Senior Director, Innovation & Commercial Management Centre, Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA)   | Hybrid   |
| 11.10am | <b>PLENARY SESSION:</b><br><b>INNOVATIVE STRATEGIES FOR CLIMATE-RESILIENT AND SUSTAINABLE URBAN DEVELOPMENT IN MALAYSIA</b><br><br>Moderator:<br><b>Prof. Zuhairah Ariff Abd Ghaddas</b> , Deputy Vice Chancellor (Academic & International), Universiti Sultan Zainal Abidin (UNISZA)<br><br>Panellist:<br><b>Clarisse Loh</b> , Head of Sustainability, YTL Cement Group<br><b>Prof. Dr. Nik Meriam Nik Sulaiman</b> , Honorary Professor, University Malaya Sustainable Development Centre (UMSDC)<br><b>Representative from PLANMalaysia (TBC)</b> | Hybrid   |
| 12.30pm | Lunch & Networking   |          |
| 2.00pm  | <b>DIALOGUE SESSION 1:</b><br><b>IMPACT OF RISING DIESEL PRICES ON THE ADOPTION OF SUSTAINABLE CONSTRUCTION PRACTICES IN MALAYSIA</b><br><br>Panellist:<br><b>Dr. Khalid Abdul Hamid</b> , Managing Director, Econsult Economic Consulting Sdn Bhd<br><br>Moderator:<br><b>Ir. Ts. Choo Kok Beng</b> , Managing Director, Vertitech (M) Sdn Bhd  | Hybrid   |

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# THE TENTATIVES

Day 1 | 3 Dec 2024 | Tuesday

| TIME    | PROGRAMME   | PLATFORM |
|---------|---|----------|
| 02.45pm | <b>DIALOGUE SESSION 2:</b><br><b>BRIDGING THE GAP: HOW CAN POLICY DRIVE SUSTAINABILITY AND RESILIENCE IN CONSTRUCTION?</b><br><br>Panellist:<br><b>Dr. Perumal Ponnusamy</b> , Deputy Secretary of the Division, Policy and International Division, Ministry of Works Malaysia (TBC)<br><br>Moderator:<br><b>Ir. Ts. Choo Kok Beng</b> , Managing Director, Vertitech (M) Sdn Bhd | Hybrid   |
| 03.30pm | Coffee Break & Networking   |          |
| 04.00pm | <b>DIALOGUE SESSION 3:</b><br><b>THE IMPACT OF FINANCIAL MARKETS ON THE CONSTRUCTION INDUSTRY IN MALAYSIA: INSIGHTS FROM BURSA MALAYSIA</b><br><br>Panellist:<br><b>Hui Yin Wong</b> , Senior Vice President and Sustainability Business, Bursa Malaysia Berhad<br><br>Moderator:<br><b>Ir. Ts. Choo Kok Beng</b> , Managing Director, Vertitech (M) Sdn Bhd                      | Hybrid   |
| 04.45pm | <b>End of Day 1</b>   |          |

Construction Industry Congress 2024

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# THE TENTATIVES

Day 2 | 4 Dec 2024 | Wednesday

| TIME    | PROGRAMME  | PLATFORM   |
|---------|--|--|
| 09.00am | <p><b>WEBINAR SESSION 1:</b><br/> <b>EVALUATING MALAYSIA'S PROGRESS TOWARDS NET ZERO CARBON EMISSIONS: ACHIEVEMENTS, CHALLENGES, AND FUTURE STRATEGIES</b></p> <p>Panellist:<br/> <b>Ts. Steve Anthony Lojuntin</b>, Director, Technical Development &amp; Facilitation Division, Sustainable Energy Development Authority (SEDA) (TBC)<br/> <b>Dr Syazwin Mat Taib</b>, Senior Lecturer, Faculty of Artificial Intelligence, Universiti Teknologi Malaysia (UTM)<br/> <b>Representative from Malaysia Green Building Council (MGBC)</b> (TBC)</p> <p><b>Moderator:</b><br/> <b>Assoc. Prof. Dr. Azrina Abd Aziz</b>, Deputy Dean, Research and Postgraduate, Faculty of Civil Engineering Technology, UMPSA</p> | <p><b>PARALLEL SESSION:</b><br/> <b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 12.00pm | <p><b>WEBINAR SESSION 2:</b><br/> <b>DRIVING SUSTAINABLE DEVELOPMENT GOALS (SDGS) THROUGH ESG INTEGRATION IN CONSTRUCTION PROJECTS</b></p> <p>Panellist:<br/> <b>Assoc. Prof. Ir. Ts. Dr. Leong Kah Hon</b>, Associate Professor, Universiti Tunku Abdul Rahman (UTAR)</p> <p><b>Moderator:</b><br/> <b>Dr. Lee Yong Siang</b>, Senior Lecturer, Faculty of Civil Engineering Technology, UMPSA</p>  | <p><b>PARALLEL SESSION:</b><br/> <b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 01.00pm | Lunch Break  |  |

Construction Industry Congress 2024

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CONSTRUCTION  
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CONGRESS  
(CIC 2024)

# THE TENTATIVES

Day 2 | 4 Dec 2024 | Wednesday

| TIME    | PROGRAMME   | PLATFORM  |
|---------|---|---|
| 02.00pm | <p><b>WEBINAR SESSION 3:</b><br/><b>SUSTAINABILITY IN FACILITY AIRPORT: A CASE STUDY</b></p> <p>Panellist:<br/><b>Assoc. Prof. Jonathan Lian</b>, Associate Professor,<br/>College of Design and Engineering, National<br/>University of Singapore (NUS)</p> <p>Moderator:<br/><b>Assoc. Prof. Ts. Dr. Khairil Azman Masri</b>,<br/>Associate Professor, Faculty of Civil Engineering<br/>Technology, UMPSA</p>   | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER<br/>PRESENTATION</b></p> <p>Virtual</p> |
| 03.00pm | <p><b>WEBINAR SESSION 4:</b><br/><b>INVESTING IN CLIMATE-RESILIENT<br/>INFRASTRUCTURE: VITAL OR TRIVIAL?</b></p> <p>Panellist:<br/><b>Ashok Lall</b>, Founder and Principal Architect,<br/>Ashok B. Lall Architects</p> <p>Moderator:<br/><b>Gs. Dr. Syarifuddin Misbari</b>, Senior Lecturer,<br/>Faculty of Civil Engineering Technology, UMPSA</p>   | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER<br/>PRESENTATION</b></p> <p>Virtual</p> |
| 04.00pm | <p><b>WEBINAR SESSION 5:</b><br/><b>SUSTAINABLE LANDSCAPE MANAGEMENT<br/>STRATEGIES FOR ENHANCING URBAN<br/>RESILIENCE IN KUALA LUMPUR</b></p> <p>Panellist:<br/><b>LAr. Puteri Khairul Fathiah binti Fahimuddin</b>,<br/>Senior Deputy Director 1 (Landscape),<br/>Department of Landscape Development and<br/>Recreation, Dewan Bandaraya Kuala Lumpur<br/>(DBKL)</p> <p>Moderator:<br/><b>Ts. Dr. Mohammad Adam Adman</b>, Senior<br/>Lecturer, Faculty of Civil Engineering Technology,<br/>UMPSA</p> | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER<br/>PRESENTATION</b></p> <p>Virtual</p> |
| 04.45pm | <b>End of Day 2</b>   |   |

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# THE TENTATIVES

Day 3 | 5 Dec 2024 | Thursday

| TIME    | PROGRAMME  | PLATFORM  |
|---------|--|---|
| 09.00am | <p><b>WEBINAR SESSION 6:</b><br/><b>WOMEN LEADERS DRIVING RESILIENT CONSTRUCTION:</b><br/><b>HOW 'SHEROES' EMPOWER INNOVATION AND SUSTAINABILITY</b></p> <p>Panellist:<br/><b>Assoc. Prof. EUR. ING. Ts. Ir. Dr. Syuhaida Ismail</b>,<br/>Director of Research, Maritime Institute of Malaysia (MIMA)<br/><b>Dr Yasmin Rasyid</b>, General Manager – Sustainability, Sime Darby Property Berhad (TBC)<br/><b>Dato' Ar. Nafisah Radin</b>, Presiden, Wanita Industri Binaan Malaysia (WIBM)</p> <p><b>Moderator:</b><br/><b>Assoc. Prof. Dr. Nadzirah Mohd Mokhtar</b>,<br/>Associate Professor, Faculty of Civil Engineering Technology, UMPSA</p> | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 12.00pm | <p><b>WEBINAR SESSION 7:</b><br/><b>GEOTECHNICAL CHALLENGES IN URBAN CONSTRUCTION: SOLUTIONS FOR HIGH-RISE AND DEEP FOUNDATION PROJECTS</b></p> <p>Panellist:<br/><b>Ir. Som Pong A/L Pichan</b>, Head of Soil Investigation Division, Geotechnical Engineering Branch, Public Work Department of Malaysia</p> <p>Moderator:<br/><b>Ts. Dr. Nurmunira Muhammad</b>, Senior Lecturer, Faculty of Civil Engineering Technology, UMPSA</p>  | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 01.00pm | Lunch Break  |   |





CONSTRUCTION  
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(CIC 2024)

# THE TENTATIVES

Day 3 | 5 Dec 2024 | Thursday

| TIME    | PROGRAMME  | PLATFORM  |
|---------|--|---|
| 02.00pm | <p><b>WEBINAR SESSION 8:</b><br/><b>ADVANCING NATURAL DISASTER MITIGATION IN MALAYSIA: INNOVATIVE STRATEGIES AND TECHNOLOGIES</b></p> <p>Panellist:<br/><b>Professor Li Wei Sen</b>, Secretary General, National Science and Technology Center for Disaster Reduction (NCDR) Taiwan</p> <p>Moderator:<br/><b>Dr. Lim Kar Sing</b>, Senior Lecturer, Faculty of Civil Engineering Technology, UMPSA</p> | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 03.00pm | <p><b>WEBINAR SESSION 9:</b><br/><b>INNOVATION FOR SUSTAINABILITY: TECHNOLOGICAL SOLUTIONS FOR A RESILIENT WORLD</b></p> <p>Panellist:<br/><b>Prof. Ir. Ts. Haji Mohamed Haniffa Hj Abdul Hamid</b>, Chairman – Technology and Innovation, Minconsult Sdn Bhd</p> <p>Moderator:<br/><b>Dr. Khairul Anuar Shahid</b>, Senior Lecturer, Faculty of Civil Engineering Technology, UMPSA</p>               | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 04.00pm | <p><b>WEBINAR SESSION 10:</b><br/><b>EMERGING TECHNOLOGIES: HOW THEY TRANSFORM THE INDUSTRY AND MITIGATE CYBER RISKS</b></p> <p>Panellist:<br/><b>Dr. Kavitha Muthy</b>, Director, Intellize Tech Services</p> <p>Moderator:<br/><b>Assoc. Prof. Ts. Dr. Abdul Rahimi Abdul Rahman</b>, Associate Professor, Faculty of Civil Engineering Technology, UMPSA</p>  | <p><b>PARALLEL SESSION:</b><br/><b>RESEARCH PAPER PRESENTATION</b></p> <p>Virtual</p> |
| 04.45pm | <b>End of Day 3</b>  |   |

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# FEES STRUCTURE

## CIC 2024 ENTRY FEES

| <b>Category A</b><br>Physical* (3 Dec 2024) + Virtual (4-5 Dec 2024) | <b>MYR</b> | <b>USD</b> |
|--|------------|------------|
| Normal   | RM 580     | USD 170    |
| Government Agency & Professionals Registered with BEM/MBOT/BQSM      | RM 540     | USD 160    |
| Group of 3 pax   | RM 500     | USD 150    |
| Students   | RM 430     | USD 130    |

\*Fees inclusive tax and F&B. Limited to first 100 seats only

| <b>Category B</b><br>Virtual only (3-5 Dec 2024)                | <b>MYR</b> | <b>USD</b> |
|---|------------|------------|
| Normal  | RM 400     | USD 120    |
| Government Agency & Professionals Registered with BEM/MBOT/BQSM | RM 360     | USD 110    |
| Group of 3 pax  | RM 320     | USD 100    |
| Students  | RM 250     | USD 80     |

## CIC 2024 PAPER SUBMISSION FEES

| <b>Entry Type / Category</b> | <b>Category C</b><br>Physical** (3 Dec 2024) +<br>Virtual (4-5 Dec 2024) | <b>Category D</b><br>Virtual only<br>(3-5 Dec 2024) |
|------------------------------|--|---|
| SCOPUS Indexed Journal       | RM 1600 / USD 450  | RM 1200 / USD 340                                   |
| Conference Proceedings       | RM 1200 / USD 340  | RM 800 / USD 240                                    |
| Observer                     | Refer CIC 2024 Entry Fees<br>Category A                                  | Refer CIC 2024 Entry<br>Fees Category B             |

\*\*Limited to first 100 seats only



# FEES STRUCTURE

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## CONFIRMATION OF REGISTRATION

Participant registration is through the QR Code. The secretariat will respond within 3 working days. Should you not receive the confirmation letter/email, please contact us immediately.

## TERMS OF PAYMENT

Full payment must be made to CREAM before the actual event day. For payment through bank transfers, kindly ensure you send us a copy of your bank receipt and details, otherwise the payment may not be acknowledged by CREAM.

### Payment details:

**Name of company :** Construction Research Institute of Malaysia

**Name of bank :** CIMB Bank

**Account Number :** 8000640665

Please send the proof of payment to:

### Secretariat Registration

Construction Industry Congress 2024 (CIC 2024)

Construction Research Institute of Malaysia (CREAM)

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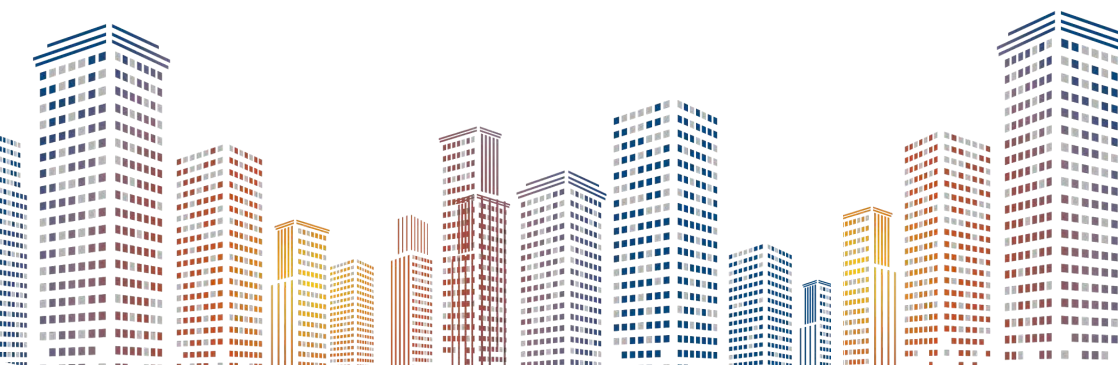
50480 Kuala Lumpur.

T: 03-2779 1479 F: 03- 2779 1474

Email : [cic24@cream.my](mailto:cic24@cream.my)

## CANCELLATION

CREAM as the main organiser reserves the right to replace/change speakers/panellists or itinerary in the best interest of congress. Hence, you will still be charged if your participants don't turn up on the day of the event.



# SPONSORSHIP PROSPECTUS

Participating in the CIC 2024 as a sponsor will provide an excellent opportunity to promote your company's products, profile and capability. It is an effective platform to showcase your products which would contribute to the industry towards achieving resilience and sustainability. Your company logo will also be displayed in our publicity materials before the event commence.

| Type of Sponsorship         | Entitlement  | Please Tick (I) |
|-----------------------------|--|-----------------|
| <b>Platinum</b><br>RM50,000 | <ul style="list-style-type: none"> <li>• 1 VIP seat &amp; 15 complimentary seats to Day 1 morning programme</li> <li>• 20 complimentary passes to Day 1-3 online parallel session</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement for company article in CIC 2024 e-programme book</li> <li>• Advertisement in CREAM's e-Magazine every quarter of 2025</li> <li>• Become a speaker for technical forum on Day 1 morning programme</li> <li>• Become a speaker for CREAM's webinar program in 2025 (100-200 pax attendees)</li> <li>• Free access pass for 20 participants to CREAM's webinar program (one time use in 2025)</li> </ul> <p><b>Sponsor may add any additional request (subject to approval from CREAM)</b></p> |                 |
| <b>Gold</b><br>RM25,000     | <ul style="list-style-type: none"> <li>• 10 complimentary seats to Day 1 morning programme</li> <li>• 15 complimentary passes to Day 1-3 online parallel session</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement for company article in CIC 2024 e-programme book</li> <li>• Advertisement in CREAM's e-Magazine every quarter of 2025</li> <li>• Free access pass for 15 participants to CREAM's webinar program (one time use in 2025)</li> </ul>   |                 |
| <b>Silver</b><br>RM12,000   | <ul style="list-style-type: none"> <li>• 5 complimentary seats to Day 1 morning programme</li> <li>• 10 complimentary passes to Day 1-3 online parallel session</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement for company article in CIC 2024 e-programme book</li> <li>• Advertisement in CREAM's e-Magazine twice in 2025</li> <li>• Free access pass for 5 participants to CREAM's webinar program (one time use in 2025)</li> </ul>   |                 |
| <b>Bronze</b><br>RM6,000    | <ul style="list-style-type: none"> <li>• 5 complimentary passes to Day 1-3 online parallel session</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement for company article in CIC 2024 e-programme book</li> <li>• Advertisement in CREAM's e-Magazine twice in 2025</li> </ul>   |                 |

Contact us today to secure your sponsorship. Kindly contact us at [cic24@cream.my](mailto:cic24@cream.my) or directly contact Ir. Ts. Dr. Hj. Mohd Khaiolden Ghani or Mr. Ahmad Shahir via email at [khaiolden@cream.my](mailto:khaiolden@cream.my) / [shahir@cream.my](mailto:shahir@cream.my) if you have any questions. We look forward to working with you.

.....  
(signature)

Organisation :  
Date :

# CALL FOR PAPERS CIC 2024

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## FOCUS AREAS:

- 1) Technology & Innovation In Construction
- 2) Environmental, Social & Governance (ESG)
- 3) Green Building & Climate Change
- 4) Disaster-Resilient Construction
- 5) Construction & Demolition Waste

**ABSTRACT SUBMISSION:** 15 October 2024

**ACCEPTANCE NOTIFICATION:** On-going

**CAMERA-READY PAPER:** 3 November 2024

**PAYMENT & REGISTRATION DEADLINE:** 3 November 2024

## PUBLICATION:

We aim for high academic standards in our conference papers. However, authors are solely responsible for their submissions' originality and quality. If a paper is rejected due to plagiarism or quality issues, the conference cannot be held accountable, nor can the registration fees be refunded. Authors must ensure their work meets ethical standards before submission.

## AWARD:

Best Paper Award

Best Presentation Award





# CONNECT WITH US

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